



International Society of Automation
67 Alexander Drive
P.O. Box 12277
Research Triangle Park, NC 27709
PHONE +1 919-549-8411
FAX +1 919-549-8288
EMAIL info@isa.org
www.isa.org

ISA's Sixth Annual Marketing and Sales Summit

7-9 September 2011 • Chase Park Plaza • 212 N. Kingshighway Blvd. • St. Louis, MO • www.marketingsalessummit.com

Mail form and payment to: **Call** ISA Customer Service **Email:** info@isa.org **Fax:** to ISA Customer Service
ISA—Marketing & Sales Summit at: +1 919-549-8411 at: +1 919-549-8288
PO Box 3561
Durham, NC 27702-3561

1. Customer Information

ISA Member #: _____
Name (last): _____ (first): _____ (mi): _____
Company: _____ Title: _____
Street Address: _____
City: _____ State: _____ Postal Code: _____
Phone: _____ Fax: _____ Email: _____
 Speaker Developer Chairman Vendor Staff Attendee

2. ALL PARTICIPANTS ARE REQUIRED TO PAY REGISTRATION FEES

Summit Registration*:

- ISA Member\$495
- List\$595

Other Options:

- Opening Reception.....\$30 (If not attending the Summit)
- Thursday Luncheon\$40 (if not attending the Summit)
- Thursday Tour & Dinner.....\$65

Pre-Summit Workshops—Select One:

- Advanced Content Strategies for Inbound Marketing\$195
- Search Engine Marketing—2011 SEO & PPC Update\$195
- Simplifying the Professional Services Sales Process.....\$195

Registration and Short Course Total: \$ _____

*Your Full Symposium registration includes admission to all Sessions and scheduled luncheons. Wednesday Workshops and Thursday's Tour & Dinner are separate costs.

3. Payment Summary

Charge: Visa MC Amex Discover
Charge Account Number: _____
Exp. Date: _____
Signature: _____

Make Checks Payable to:

ISA Marketing & Sales Summit
Military vouchers or company purchase orders not accepted.

Hotel Registration:

Chase Park Plaza
212 North Kingshighway Blvd.
St. Louis, MO 63108
Phone: 1 877-587-2427
Fax: 1 314-633-3000
www.chaseparkplaza.com
Hotel Reservation cut-off date: **15 August 2011**